

JASON McCOMBS

Creative Director · Executive Producer · Experiential Design and Production

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11-Time Emmy Award Winner · Theatre Bizarre: 5,000 guests a night, ten years sold out

Seven-figure

ANNUAL BUDGETS
OWNED

1,000

CREW AND PERFORMERS
DIRECTED

12 yrs

ONE SPORTS NETWORK,
TWO REBRANDS

30 yrs

EXPERIENTIAL
PRODUCTION

WHAT I DO

Operations at scale. General Manager and Partner of Theatre Bizarre for a decade: built the 50-plus department structure, owned the seven-figure budget, vendor contracts, payroll, and full build, show, and strike execution inside the Detroit Masonic Temple. Sold out every year.

Branded environments and broadcast. Twelve continuous years designing media day environments and Emmy-winning campaigns for the Detroit Tigers, Pistons, and Lions with FanDuel Sports Network: scenic design, LED architecture, custom animation, crew hiring, and onsite direction.

Arena-scale media systems. Produced full-arena tournament graphics for WSOE at the HyperX Esports Arena Las Vegas at the Luxor: panorama walls, per-player screens, Jumbotron, and floor and tunnel animations, working directly with Epic Games and Blizzard art teams.

Fabrication and narrative craft. From a CAD-engineered Burning Man art car with flamethrowers to a 1,000 km motorcycle rally navigated entirely by hand-fabricated narrative mail. Practical generative AI workflows that deliver layered, revision-proof production files.

CLIENTS & COLLABORATORS

Detroit Tigers · Pistons · Lions · Red Wings · FanDuel Sports Network · Ford · GM · Audi · Volkswagen · PBS · Epic Games · Blizzard · X-Origin AI

Full portfolio and case studies: radioactiveartist.com/portfolio. Or just call.

Available for director-level roles and select creative, experiential, and production engagements.